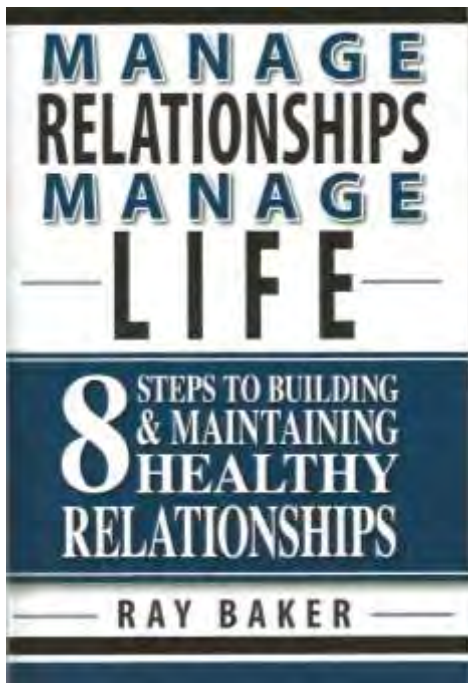


MEDIA KIT



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Author: Ray Baker

Category: Self Help

Print ISBN: 978-0-692-69893-8

Publisher: Thought Couch Publishing

AUTHOR BIO

Ray Baker is a business relationship expert and performance consultant coach. A South Florida native, he graduated from Nova Southeastern University with a Master's Degree in Psychology. He is currently the Senior Vice President of a national financial institute, with more than 15 years of progressive leadership. He also successfully leads a not for profit organization in role in one of Miami's most controversial and underserved communities.

As a relationship management expert, Baker's mission is to empower people personally and professionally through relationship performance improvement strategies.

Speaking to audiences nationwide, Baker's message is consistent, "We all have the ability to build and maintain healthy professional and personally relationships."



Ray Baker

MANAGE RELATIONSHIPS MANAGE — LIFE —

8 STEPS TO BUILDING & MAINTAINING HEALTHY RELATIONSHIPS

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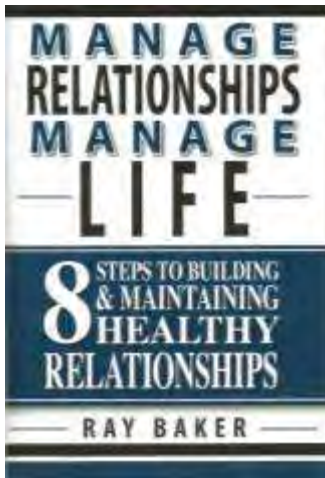
You cannot effectively communicate with people in your life if you are not hearing them.

In this book, Ray Baker illustrates the numerous ways we all undermine relationships and then teaches us how to systematically employ the eight essential tools for building and maintaining healthy relationships with the people in our lives. Taking us out of our comfort zones, Baker explains why change is essential in our daily lives and how to manage those changes.

Change is constant, often subtle and while it might seldom be easy or comfortable, making a change is necessary if you expect to uphold healthy relationships with those around you.

This book breaks down the barriers within each of us and methodically gives us the ability to view our relationships – personally and professionally, from a fresher and healthier perspective.

TARGET AUDIENCE



WHO SHOULD READ

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- BUSINESS LEADERS
- BUSINESS OWNERS & ENTREPRENEURS
- SALESPEOPLE
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- HUMAN RESOURCES PROFESSIONALS

BOOK BENEFITS

- CAREER ADVANCEMENT
- PERSONAL DEVELOPMENT
- INCREASE EMPLOYMENT RETENTION
- LEARN EFFECTIVE COMMUNICATIONS
- MAKE DIFFICULT CONVERSATIONS EASY



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